



A Note From Our Friends at MIJ:

Home For The Holidays?

Are you home for the holidays because you are between jobs? “Under-employed” or worse, working the graveyard shift for the local septic tank pumping company? The good news is that there is there are powersports industry jobs available. Seems like the economy is finally turning around and we have literally hundreds of new positions posted every week! Stop pumping sludge and start spinning wrenches or working in the powersports industry.

Even if you are not currently looking for work because of the perceived “holiday lull” in hiring (a true misnomer, by the way), we like encouraging job seekers to post their resume on MIJ even when they are not actively looking for a job. In addition to all of the jobs we officially post on the website and Facebook feed, hundreds of other opportunities never get posted on MIJ. Instead, employers browse the MIJ resume database every day.

If you already have posted your resume, when was the last time you updated it? Any update to your resume at MIJ will automatically reset the time clock of 2 years on the resume (meaning all resumes that don’t get updated in 2 years become inactive). Also, when a job seeker updates or makes a change to their resume, that resume goes to the top of the list and the clock resets. Not many people know all this info, but is good for you to know if you are tired of riding around on the “honey wagon”!

The Next Step

Getting a job is hard work! But working hard on the wrong things can be even more detrimental to your cause. Rather than complaining about the lack of job opportunities, pay attention to what noted business advisor Jim Rohn has to say: “Things will get better for you, when you get

better.” Once your resume has reached the right people through MIJ, Rohn offers three top tips for the interview process:

1. Present your strengths and weaknesses via short stories. No one believes general statements. You must validate each of your strengths with a specific example of how it was used in a real job situation. In addition, you need to demonstrate how you’ve turned your weaknesses into strengths. Never say you don’t have any weaknesses! It means you’ve stopped growing.
2. Divide and conquer by asking the universal question. Very early in the interview, or phone screen, you must ask the interviewer to describe the focus of the job, some of the big challenges, and how the new person’s performance will be measured. Pick at least two from this list. Then prove each is a core strength using the SAFW response (see next tip).
3. Practice the universal answer to any question. You need to be able to prove every strength with a specific example. Form your answer using the SAFW two-minute response: Say A Few Words – Statement – Amplify – few Examples – Wrap-up.

While we can’t guarantee you will get the gig, these three simple tips will help you ace the initial interview phase. The first step is to register with www.motorcycleindustryjobs.com and turn your passion into a career.



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Even if you're not looking for a new career, a new career could be looking for you!

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